

1/8 Page

4.25 x 2.75 inches

\$50

1/4 Page

4.25 x 5.5 inches

\$75

Half Page

8.5 x 5.5 inches

\$150

Full Page

8.5 x 11.25 inches

\$250

AD DESIGN WORKSHEET

Use the space provided to sketch the design of your student's ad (or leave it blank and let our staff design the layout!) Please include a check payable to **Gibbs High School** with your order; return check and this worksheet by **10/31/16**.

Write the EXACT message you would like to leave to your senior. Include who the message is from (ex. "Love, Mom & Dad")

Please circle size you wish to purchase:	
1/8 page	\$50
1/4 page	\$75
Half page	\$150
Full page	\$250

Student's Name _____

Purchaser Name _____

Address _____

Purchaser Email _____

Home Phone _____ Cell Phone _____ Work Phone _____

To: **Parents/Guardians of all Gibbs High Seniors**

Re: **Senior Yearbook Ads**

Remember your Senior with a Personalized Yearbook Ad!

- Include a personal message, good luck wish, or remembrance
- Add childhood photos & senior portraits - **all in full color!**
- Look at the examples of senior ads in past yearbooks
- Review the price list & sizes available, then design or sketch your ad on the worksheet provided or you may create your own at www.JostensAdService.com
- PLEASE—do not cut pictures out in the shape you want them printed in the yearbook; send them to us with your layout and we will crop them in the shape you want (if at all possible). If you would like to send in your photos on a CD, please make sure they are JPEG format at 300 dpi.
- Listed at the right is the maximum number of pictures we will accept for ads that the yearbook staff creates. This is the number of pictures that we have determined will fit the best in the ad size and that look the most tasteful. Remember to allow for lengthy copy. Please number your pictures on the back in order of preference, as we may find it necessary to omit pictures or edit copy if the copy is too long to include all of your photos. You may send in your photos on disk if you wish, rather than the actual picture itself. We reserve the right to reject photos and text that the Gibbs High School administration deems to be inappropriate.
- If you want a photo collage, it must be sent to us camera-ready, including copy (please print on glossy photo paper for best results). Collages will be submitted to the publisher "as is" and we cannot guarantee the quality. Any ad or collage submitted on disk must be converted to a JPEG file, saved at 300 dpi resolution, RGB color. The size should be 8.5 x 11.25 for a full page ad, 8.5 x 5.5 for a one-half page ad, and 4.25 x 5.5 for a 1/4 page ad. Please, do not create ads in PowerPoint, Word, etc.; use photo editing or page layout software (we use Adobe Photoshop and InDesign CS5).

Ad Picture Guidelines	
Full page	maximum of 10 pictures and a message
1/2 page	maximum of 5 pictures and a message
1/4 page	maximum of 3 pictures and a message
1/8 page	maximum of 1 picture and a message

Ad Sizes and Prices	
1/8 page	\$50
1/4 page	\$75
Half page	\$150
Full page	\$250

**Return form and pictures by
OCTOBER 31 to:**

Gibbs High School Yearbook
Attn: Robin Davis
7628 Tazewell Pike
Corryton, TN 37721